

THE TRUTH ABOUT

Wood

The choice is obvious



MYTH vs. TRUTH

Wood preservative treatments are not effective against termites and decay.

Borate treated wood meets Building Code Standards in Hawaii and has proven durable and reliable over decades of use in thousands of homes in Hawaii. It is also backed by a written replacement warranty.

Building your home with wood damages our global environment.

As a building material, Wood building components use 53% less energy to produce than steel building components and 120% less energy than concrete building components.

Wood is not as strong a building material as steel or concrete.

Engineers choose the material used to design safe buildings to meet the Building Code. Wood is the most often selected and used building material for safe home construction in Hawaii.

Wood structures have a higher energy cost than steel for a cool and comfortable home.

Wood conducts 400 times less heat than steel and 8.5 times less heat than concrete. Wood homes use far less energy and money to stay cool.



For more information on building with wood.

541-WOOD
(9663)



THERE IS NO SUBSTITUTE FOR WOOD.

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